



RANCH MANAGEMENT

**THE CATTLE CALL**  
Newsletter for Alumni of the  
**TCU Ranch Management Program**

Winter 2016

*From the President, Skyler Flake '06*  
*940-256-1663      cane.cross@gmail.com*

Well, feeding season is in full swing here in W. Texas. We were blessed with an awesome year here. If you could have planned the arrival of the moisture, you wouldn't have changed the way Mother Nature sent it. Our cattle are going into winter in great shape and we've got plenty of forage to get us to next year's spring green up. I hope things look as good in your country as they do in ours.

As this letter marks my last one to write to you as alumni president, I'd like to encourage you to be passionate about your job and about our industry. We carry a big load on our shoulders. We, as an industry, are responsible for feeding America and a growing world. We cannot do this without a strong workforce and sharp thinkers. As we move forward, we will continually need to think outside the box. We will always have to do less with more, but it can be done with a sharp mind and a sharp pencil. It's a daunting task, but it's not undoable. We are fortunate to get to live the lifestyle that we live. We get to work hand-in-hand with Mother Nature to feed our fellow man. This requires passion. The more passionate we are, the easier it is to progress our industry. So, as my challenge to you, I encourage you to find your passion and live, love, and enjoy what you do.

We will be passing the torch on to our new alumni president, Mr. Wayne Cockrell, in January. Mr. Cockrell is a great guy and will do an awesome job for our alumni association as he leads us forward the next two years.

If you haven't made plans to join us for Roundup, please do so. It'll be informative as well as entertaining. It is a great place to reconnect with old classmates and make new friends. I hope to see you there.

My family would like to wish you and yours a Merry Christmas and a Happy New Year.

If I can do anything for you, please don't hesitate to get a hold of me.

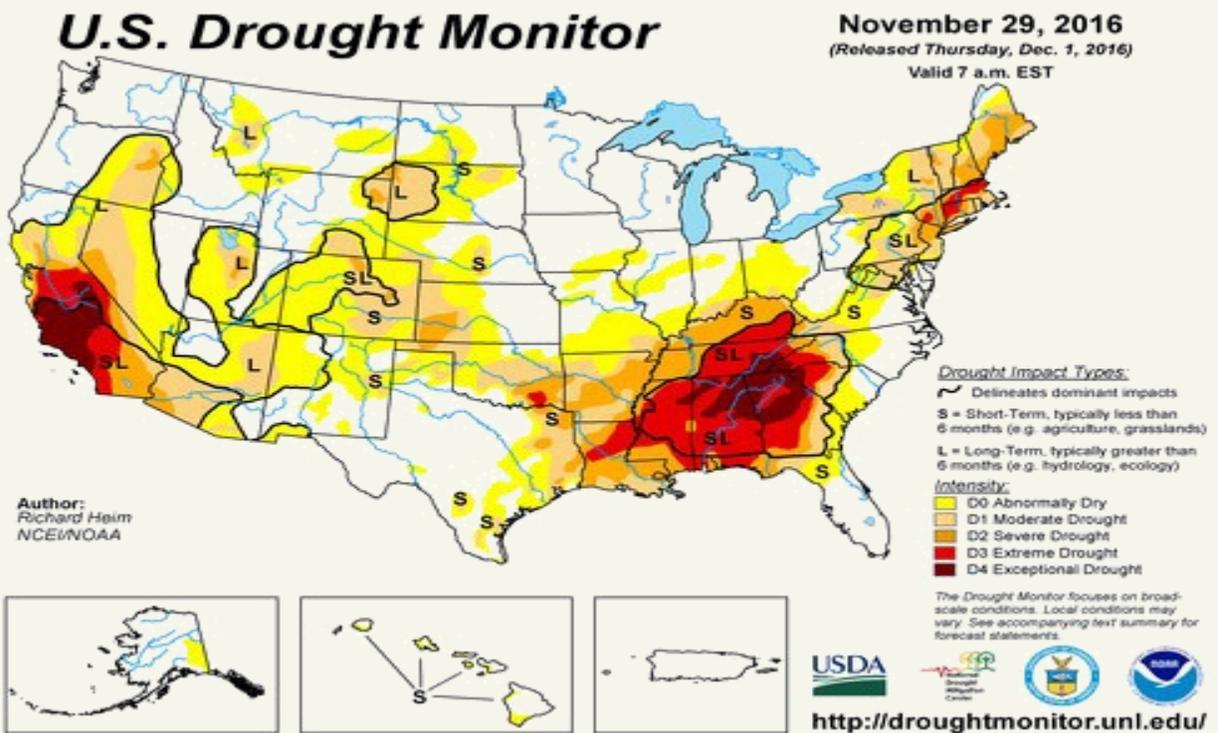


**Kerry Cornelius**  
 Director  
 Burnett Ranches Professorship  
 k.cornelius@tcu.edu

## Season's Greetings

As we begin the winter season and are embracing cooler temperatures, I hope everyone enjoyed this past fall. So far, wheat pasture has been great, and performance in the feeder yards has been above average. We could probably all agree that the cattle market has certainly taken a huge downturn this year; don't expect a major correction back higher for at least another year, maybe more. Most of Texas, and especially West Texas, has either had average or above average rainfall this past year. However, northeast Texas is currently suffering from lack of rainfall. I include this Drought Monitor map because it shows other regions suffering from a lack of rainfall.

(To see the map in color, visit Cattle Call online at [www.ranch.tcu.edu](http://www.ranch.tcu.edu) in the Alumni section)



One thing is for certain at Ranch Management, we have enjoyed a very productive fall semester. This year's class has been a fun bunch to work with. They are extremely intelligent, and this creates a very competitive group with great questions; we hope you make it to Roundup in January and have an opportunity to meet this year's class. I noticed on Facebook the other day that the class of 2007 is making plans to celebrate their 10th anniversary; it hardly seems possible that ten years have passed since they graduated. Well, I hope they can all make it back to reminisce about old times.

**Wishing all of you a Merry Christmas and a Happy New Year,  
 and we look forward to seeing you at Roundup in January.**

## Ranch Brigade 2017 Needs Ranch Management Alumni



Chris Farley  
Assistant Director  
Southwestern E & L S Professorship  
j.farley@tcu.edu

Ranch Brigade 2017 will host its 5<sup>th</sup> land stewardship and livestock production program July 17-21 at the Warren Ranch in Coleman. Twenty-four cadets from 13 to 17 years of age will spend 4 ½ days learning ranch management skills thanks to RM alumni and professionals in the agricultural industry. This summer program would not be possible without the many RM volunteers and the RM alumni that make annual financial contributions to fund this educational camp.

Ranch Brigade 2017 needs TCU RM alumni to recruit:

**Cadets** – youth (ages 13-17) that want to learn a high level of ranch management in a FUN atmosphere.

**Adult leaders** – male or female adult volunteers that act in a support role to a herd of cadets.

**Camp medic/nurse** – Ranch Brigade has a real need for someone to fill the role of a week-long first aid person. This person will get to hang out with the kids for a week and enjoy some great hospitality while providing first aid support as needed. This works great for a college nursing student, school nurse, or someone that wants a very rewarding vacation. The only requirement is Red Cross First Aid certification.

**RM alumni** – volunteers are needed to join the RB committee and help with team building activities during camp and follow up with the cadets after camp.

Applications for cadets and adult leaders can be found at [www.TexasBrigades.org](http://www.TexasBrigades.org).

Applications are available now and must be completed by March 15.

If you know of someone for the camp nurse or team building volunteer positions, please call 817.257.7145 or email [j.farley@tcu.edu](mailto:j.farley@tcu.edu).

**THANKS AGAIN to all TCU RANCH MANAGEMENT ALUMNI that SUPPORT RANCH BRIGADE!**

REGISTER TODAY  
800.255.1261

[www.energyinstitute.tcu.edu](http://www.energyinstitute.tcu.edu)

TCU  
ENERGY  
INSTITUTE

Manage your Minerals  
Increase your Royalty Payments

*Royalty Owner Program*

January 18-20

March 8-10

May 10-12

*Advanced ROP*

February 15-17

*Geology of Shale Plays*

April 21

*Wealth Management/Estate Planning*

April 7

This is a great opportunity if you need to know about the energy business from a royalty owner standpoint or from a ranching perspective.

## *Antibiotic Resistance*



Kevin Johnson

Assistant Director

Houston L S & R Professorship

k.l.johnson79@tcu.edu

Last month I attended the National Institute of Animal Agriculture's symposium on antibiotic resistance in Herndon, Virginia just outside of Washington D.C. The annual symposium brings individuals from different walks of life together to solve problems in agriculture with science, and not emotion. The attendees included representatives from food and pharmaceutical companies, ranchers, animal scientists, medical doctors, nutritionists, veterinarians, university personnel, and all segments of the beef, pork, sheep, and poultry industries. It was exciting, and rewarding, to talk to people from the Center for Disease Control, Food and Drug Administration, and the United States Department of Agriculture as well as many other state and federal agencies. It was good to interact with these different entities hear what they had to say and share our side of the story.

One message was clear: many consumers and consumer activist make sure their voices are heard on a national level. I also learned letter writing campaigns about issues are still very important. Many of our livestock associations go to hearings at the state and federal level, but it is extremely important for producers to be involved and to be seen at hearings. People at the government agencies want to know what producers think and how rulings, legislation, and regulation will affect the rancher and the industry. Food safety has never been more important, or talked about more, than it is at this time. The information age is upon us and consumers want to know how their food is raised and how it is handled.

With reference to antibiotics, it was extremely interesting to talk with doctors, hospitals, and state health officials. Antibiotic usage is in the cross hairs of agriculture, and on the human side. In agriculture, livestock producers are under the microscope when it comes to antibiotic use and it will only become more intense as time goes on. The Food and Drug Administration made that point very clear. Government officials want producers to be more judicious with the use of antibiotics, which makes good sense. The officials want livestock producers to use better animal husbandry that is to say in areas of handling, nutrition, vaccinations, and overall management to help cut down on disease and therefore reduce antibiotic usage. Veterinary oversight is something both consumers and government officials want when it comes to antibiotic use. Both groups, for the most part, want to make sure all areas of animal husbandry are done correctly and science is involved. The human side is facing the same issues with patients' demand for antibiotics, and physicians over prescribing antibiotics because of liability. A lot of dialogue went on at these meetings, and it was pretty heated at times, but all sides had a chance to express their views and have a voice in the discussions. It benefits all of us when we understand how different sides view the issues. I do know that more regulations regarding antibiotics are on the way; it is just a matter of time. As producers, we need to be proactive and participate in the process regarding legislation, and base decisions on science instead of emotion or misconceptions.

On January 1, 2017 the Veterinary Feed Directive will go into effect on all feed grade and water soluble antibiotics. Producers will need to have a directive (which is not a prescription) from your veterinarian to use these products. The products cannot be used off label even if the veterinarian recommends doing so. The label must be followed. The law states that you must have a valid client-patient relationship with your veterinarian or they cannot issue you a VFD. Now is a good time to check in with your vet and feed supplier to make sure you have everything in order to keep an uninterrupted supply of feed, mineral, water medications or top dress on hand.

We have had a great fall semester here at Ranch Management. The class is doing well and I cannot wait for all of the alumni to meet the students at Roundup.

**I hope each of you has a blessed Christmas and a prosperous new year!**

**2017 ROUNDUP RESERVATION FORM**

**Number Attending:**

**Morning:** No. \_\_\_\_\_ x \$ 5.00 = \$ \_\_\_\_\_

**Rodeo:** No. \_\_\_\_\_ x \$28.00 = \$ \_\_\_\_\_

**Dinner/Dance:** No. \_\_\_\_\_ x \$20.00 = \$ \_\_\_\_\_

**Total Amount Enclosed** \$ \_\_\_\_\_

*Payment Is Due By Friday, January 13, 2017*  
*Please Make Checks Payable To: Ranch Management*  
*Mail To: TCU Ranch Management*  
*TCU Box 297420*  
*Fort Worth, TX 76129*

**To pay by credit card, please contact our office at 817-257-7145.**

**Your Name:** \_\_\_\_\_

**Grad Year:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Telephone Number:** \_\_\_\_\_

**Guest Names:**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**AUCTION DONATION FORM**

*(Please include value of item/s listed.)*

**ITEMS:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**2017 ROUNDUP AGENDA**

**Saturday, January 21, 2017**

**8:30 – 9:00**

**REGISTRATION, LITE BREAKFAST, & VISIT**

DJ Kelly Alumni Center  
 Texas Christian University  
 Fort Worth, TX

**9:00**

**MORNING PROGRAM**

**12:00**

**LUNCH**

(On Your Own)

**2:00 – 5:00**

**MATINEE RODEO PERFORMANCE**

Southwestern Exposition & Livestock Show –  
 Block of 80 tickets \$28.00 each;  
 first come first served basis and  
 must be paid for by Friday, January 13, 2017

**6:30 – 7:30**

**COCKTAILS**

**Stockyards Station – Stampede Room**

Cash Bar (Nothing Brought In)  
 130 East Exchange Ave.  
 Fort Worth, TX 76164

**7:30**

**DINNER**

Buffet (Menu Below)

**8:30 – 9:30**

**AUCTION**

**9:30 – 12:00**

**DANCE**

to the music of  
 Billy Mata and the Texas Tradition



**ROUNDUP MENU**

- Spicy Steak Fajitas**
- Refried Beans & Spanish Rice**
- Beef Tacos**
- Enchiladas**
- Homemade Guacamole**
- Shredded Cheddar Cheese**
- Real Sour Cream**
- Fresh Shredded Lettuce**
- Pico de Gallo**
- Tortilla Chips & Salsa**
- Dessert**

COMPLETE FORM AND RETURN  
WITH CHECK MADE PAYABLE TO  
TCU RANCH MANAGEMENT:

TCU RANCH MANAGEMENT  
TCU BOX 297420  
FORT WORTH, TX 76129

TO PAY BY CREDIT CARD,  
PLEASE CALL:  
817.257.7145

PAYMENT DUE BY  
FRIDAY, JANUARY 13, 2017

# Roundup 2017 - Saturday, January 21

- 8:30 Morning Session w/Light Breakfast** - Dee J. Kelly Alumni & Visitor Center  
**2:00 - 5:00 Matinee Rodeo Performance** - Southwestern Exposition & Livestock Show  
**6:30 - 7:30 Cocktails** - Stockyards Station/Stampede Rodeo  
**7:30 Dinner** - Stockyards Station/Stampede Room  
**8:30 - 9:30 Auction** - Stockyards Station/Stampede Room  
**9:30 - 12:00 Dance** - Stockyards Station/Stampede Room

## Hotel Information:

### Hyatt Place FW Historic Stockyards

132 E Exchange  
Fort Worth, TX 76164  
\$195 per night  
Phone: 800.833.1516

Group Name and Code: TCU Ranch Management/TRM7

<http://www.hyatt.com/hyatt/reservations/flow6/place/propCheckAvailability.jsp?pid=DFWZF&extCorporateld=G-TRM7>

Reservation Due Date: December 21, 2016

### Courtyard Marriott Fort Worth Historic Stockyards

2537 North Main Street  
Fort Worth, Texas 76164  
\$195 per night  
Phone: 817.624.1112

Group Name: TCU Ranch Management

<http://www.marriott.com/hotels/travel/dfwcn-courtyard-fort-worth-historic-stockyards/>

Reservation Due Date: January 6, 2017

## STOCKYARDS STATION

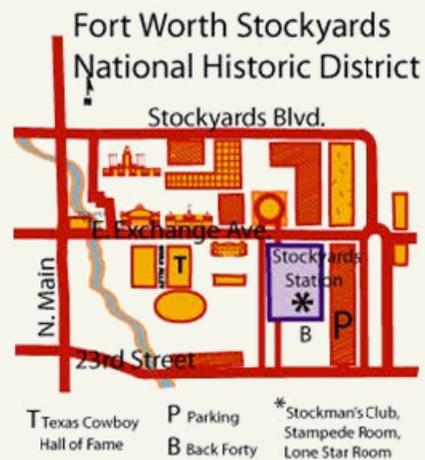


Complimentary Parking Pass

Stockyards Station Welcomes  
**TCU Alumni/Funraiser Dinner**  
**Saturday, January 21, 2017**  
**Stampede Room**

Parking payment required without this pass

PARKING AVAILABLE ON EAST SIDE OF  
STOCKYARDS STATION, ACCESS PARKING  
FROM 23RD STREET OR EAST EXCHANGE  
AVENUE  
(See map)



Have you submitted your Merck invoices to Missy Bonds or Ranch Management yet? Merck has committed to giving back 1% (up to \$3,000) of total Ranch Management alumni invoices to the Merck Animal Health Scholarship for Ranch Management students. Invoices or computer runs must show Merck product, price, dates, and account name. Invoices may be submitted directly to Missy or to Ranch Management before January 31, 2017.

Alumni or their drug representatives can contact Missy for more information at 817.232.3555 (office), 817.917.2958 (cell), or by email at [msag98@aol.com](mailto:msag98@aol.com).



The 5th Annual Alumni Reunion and Recruitment Tailgate was held the afternoon of October 29 before the TX Tech vs. TCU game. Special thanks to this year's sponsor: *Briggs Freeman Sotheby's International Realty/Ranch and Land Division.*

Briggs | Sotheby's  
Freeman | INTERNATIONAL REALTY

RANCH AND LAND DIVISION

## 10 YR - 20 YR - 25 YR ROUNDUP REUNIONS!

Please get in touch with your respective classmate for reunion info!

Class of 2007 - Brooks Hodges 806.470.0256 or Zac Pogue 580.467.6025

Class of 1997 - Elizabeth Haarberg [elizabethhaarberg@gmail.com](mailto:elizabethhaarberg@gmail.com)

Class of 1992 - David Parkey 940.256.3736 [parkey@srcaccess.net](mailto:parkey@srcaccess.net)

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### Joseph Allen Erramouspe (RM Class of 1989) Memorial Scholarship

The annually expendable scholarship was started last year by a member of the Class of 1989 in memory of Joseph.

The scholarship will provide \$500 in scholarship funds to one Ranch Management student per year.

This scholarship ensures that Joseph's love for ranching will live on through future Ranch Management students.

For information on how to donate to the scholarship email us at [ranching@tcu.edu](mailto:ranching@tcu.edu) or call 817.257.7145.

**WHO DID WHAT:**

- mail: TCU Box 297420,  
Fort Worth, TX 76129 OR
- call: 817.257.7145 OR
- email: [ranching@tcu.edu](mailto:ranching@tcu.edu)

Grad Year \_\_\_\_\_

Name \_\_\_\_\_

**NEW ADDRESS/PHONE/EMAIL**

Address \_\_\_\_\_

City \_\_\_\_\_ State/Zip \_\_\_\_\_

Home Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

**JOB CHANGE**

Company \_\_\_\_\_

Position \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Zip \_\_\_\_\_

Work Phone \_\_\_\_\_

Work E-Mail \_\_\_\_\_

**WEDDING**

Spouse's Name \_\_\_\_\_

Date Married \_\_\_\_\_

Where \_\_\_\_\_

**BIRTH**

Baby's Name \_\_\_\_\_

Date Born \_\_\_\_\_

Weight \_\_\_\_\_ Length \_\_\_\_\_



**Pete Bonds '73** received the Foy Proctor Award from the Haley Memorial Library and History Center in Midland, TX. He was very proud to be included in the prestigious list of past recipients.

**L. Wardell Larson '83** was inducted into the Idaho Rodeo Cowboy Hall of Fame on June 3. In the 1950s and 1960s he was a saddle bronc rider, calf roper, and heeler in team roping. In the 70s, 80s, and 90s, he trained cutting horses. He has also served as chairman of rodeos in Gunnison, CO and Globe, AZ.



**CATTLE CALL BY E-MAIL**

**SEE ALL OF THE PICTURES IN COLOR!**

*Cattle Call* can be sent out by email for those of you who would like to cut down on the amount of mail that accumulates in your mailbox.

To receive your copy of *Cattle Call* by email, just send an email to [ranching@tcu.edu](mailto:ranching@tcu.edu) with "Email Cattle Call" in the subject line.

Please be sure to give us your name if it isn't clear from your email address.