



**THE CATTLE CALL**  
Newsletter for Alumni of the  
**TCU Ranch Management Program**  
Spring 2022

RANCH MANAGEMENT PROGRAM

***From the President, Jeff Mitchell '02***

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I hope this finds you all healthy, well, and enjoying the spring weather. I want to begin by saying how wonderful it was to see so many of you in Ft. Worth for the Winter Gathering. The fellowship and comradery are a constant reminder for me of how vast our TCURM network of Alumni truly is, and I am grateful for your faith and trust in me to get to play this role.

Our Alumni group has made great strides over the past year and the momentum continues to grow as we welcome two new members to the Board of Directors, Missy Bonds and Frank McLelland. I would like to thank Gilly Riojas and Wayne Cockrell for their time and commitment to the Alumni Board, their guidance, and their friendship.

It is hard to believe that this school year is almost over. On Thursday, May 5<sup>th</sup> our Alumni Association will gain an incredible group of new members. Congratulations to this year's class of young men and women who have worked hard and overcome a year full of changing procedures, uncertainty, and many other challenges due to the Covid Pandemic. We are proud of you and your accomplishments!

While this school year comes to an end the faculty is continuing to look ahead to next year and we as Alumni have a duty to help RECRUIT, RECRUIT, RECRUIT. The strength and integrity of this program is based solely on the number of high-quality candidates that apply, attend, and graduate.

Lastly, save the date for the TCURM Summer Gathering. June 17<sup>th</sup> – 19<sup>th</sup> in Amarillo, Texas. Information for hotel rooms is included and will be constantly updated on the TCU Ranch Management Facebook Page. Ticket sales for the weekend's festivities will be available soon!

I am looking forward to seeing as many of you as possible in Amarillo this summer. Again, thank you for allowing me to serve such a wonderful organization in this capacity.

Go Frogs!



2022

SUMMER ALUMNI  
& FAMILY GATHERING

*Amarillo, Texas*

\*\*\* Ticket Sales for ALL Events will be Online April 15th\*\*\*

<https://tcurmsummertgathering.eventbrite.com/>

**Friday, June 17**

Welcome to Amarillo Party at the [American Quarter Horse Museum](#)

*Dinner, Drinks, and Live Music*

*Transportation Provided to AQHA from Host Hotel*

**Saturday, June 18**

*Sporting Clays Shoot at [River Breaks Ranch](#)*

*Golf at [Comanche Trail Golf Course](#)*

*Team Roping*

*Ranch Rodeo*

*Dinner and Dancing with Event Awards at the Shelton Hangar - [Tradewind Airport](#)*

*Transportation Provided from Host Hotel to Saturday Night Party*

The hotel room block is at **The Embassy Suites Downtown** which is located central to all events of the weekend. Transportation will be provided to the evening events from *this* host hotel. These rooms are available at a special rate of \$179.00/night. Reserve your King or Double room early! Call the hotel directly at (806) 803-5500 to book. Request the TCU Ranch Management Room Block. Reservations can also be made online:

<https://www.hilton.com/en/book/reservation/deeplink/?cityhocrn=AMADOES&groupCode=CESTCU&arrivaldate=2022-06-17&departuredate=2022-06-19>



2022

SUMMER ALUMNI  
& FAMILY GATHERING

*Amarillo, Texas*

Ranch Rodeo Team Registration books open June 1 – The event will be capped at 20 teams. Register online at <https://tcurmsummertgathering.eventbrite.com/>. First come, first served with registration payment confirming a spot in the rodeo. If you are unable to establish a full team, contact Clint Jackson for team coordination and questions [clint@aksmithranches.com](mailto:clint@aksmithranches.com) or (325) 226-2895

If you are not roping, shooting, or golfing we encourage you to check out local sites, shops, and restaurants. Amarillo boasts many activities for the young, or young at heart. Visit Wonderland Amusement Park, The Discovery Center, American Quarter Horse Museum and Hall of Fame, or The Panhandle Plains Historical Museum. Shop for antique treasures on Route 66; make a fabulous find at one of the many unique boutiques in Wolflin Village and Wolflin Square; necessary items at large retail stores within Westgate Mall and other specialty shops throughout the city. Grab a can of spray paint and spend some time at the Cadillac Ranch.

Take your pick of our fabulous fare while in the Texas Panhandle – Amarillo is best known for its local “dives.” Grab a bite from Blue Sky, The Golden Light Cantina, Coyote Bluff, Green Chile Willys, or 575 Pizzeria... Just to name a few. If you’re in the mood to take a trip across the border, eat at local favorites such as El Tejavan, Tacos Garcia, or El Bracero. For the outdoor and nature lovers, spend the day in beautiful Palo Duro Canyon or stroll through the Wildcat Bluff Nature Center. We welcome you to Amarillo!

Stay Connected:

Follow us on Facebook [www.facebook.com/TCU-Ranch-Management](http://www.facebook.com/TCU-Ranch-Management)

Email Us [tcurmamarilloalumni@gmail.com](mailto:tcurmamarilloalumni@gmail.com)



Matt McLennan

Associate Professor

Houston L S & R Professorship

[m.b.mclennan@tcu.edu](mailto:m.b.mclennan@tcu.edu)

## *Introduction*

Many of you met me at Roundup this past January, however, some of you may not have. I joined the faculty at Ranch Management as an Assistant Professor in January. I have come to know many of you over the years through alumni activities or through the course of business in this industry. There are a lot of TCU RM Alumni! For those of you that have not met me; allow me to introduce myself. I am Matthew B. McLennan and I certainly look forward to meeting you.

I grew up in the Ft. Worth area. I was a town kid you'd say. My grandparents and great grandparents were all involved in ranching in west central Texas and eastern Oklahoma throughout my youth and into my young adulthood. I loved it and was always a glutton for the work! That was the hook for me. I was fortunate enough to have an Ag teacher in high school and other mentors that helped me develop and work with horses, hay production, and in other ag related jobs. I attended college at Tarleton State University. While attending Tarleton, I was involved in cow-calf, sheep, and goat production with my family and other area producers, and also worked in stocker and dairy production. I attended Ranch Management in 1992. Like many of you, attending changed my life for the good and forever.

Following Ranch Management, I worked in both stocker and cow-calf production in central Texas, as well as in eastern New Mexico and in the panhandle of Texas. I was also very active in horse training and sales. In 2000, I went to work for Cargill in the Texas Panhandle commercial feedyard business. I have been involved in cattle feeding since that time and worked as a feedyard manager for the last 11 years.

Last, but not least, and actually most important of all, is my family that I would like to introduce you to. I was engaged to my lovely wife, Kayla, while I attended Ranch Management and we married in 1993. She has been around supporting and, on occasion, tolerating me since that time. During the above-mentioned journey, we managed to raise two awesome daughters, Macy and Katy. We now also have a really cool little granddaughter, Blakely, who joined us in April of 2020. I'm very proud to introduce my immediate family to my Ranch Management family!

Many have asked me, "Are you the one taking Mr. Johnson's place?" Well yes, I am taking his place, but I am certainly not filling his shoes! Those are big shoes to fill! I do recognize, however, that the charge of continuing the quality of education and the transfer of knowledge that happens at TCU Ranch Management is indeed a serious one and one that I do not take lightly. I look forward to focusing my efforts on meeting that charge of excellence that is fostered by TCU Ranch Management and by all of you as Alumni. Thank you for the opportunity! I look forward to meeting and visiting with each of you over the coming months.

# *TCU RM Alumni Roundup 2022 - January 22*



*THANK YOU to our auction donors who generously support the program — money raised from the auction directly benefits the students with scholarships to help offset the cost of attending.*

***SEE YOU NEXT YEAR!***  
***TCU RM Alumni Roundup 2023 - January 21***

## *Alumni Spotlight*

**Name:** *Marion Morris Landers '80*

**Current Employer:** Lazy M Ranch Ltd.; Shepherd, TX

**Job Position/Title:** Secretary of our family partnership, Bookkeeper, and yes, still a Ranch Hand

**Job Duties/Responsibilities:** Record keeping, paying bills, consulting with cattle manager, who is also my son, as well as with other partners. I am still hands on working cattle and rotating the herds. My other job title is co-owner with my husband, of Landers Cattle Company which is a registered Red Angus ranch of about 45 mother cows. We artificially inseminate all of our cows to produce the bulls for Lazy M's commercial cows. The commercial herd consists of around 1050 to 1100 mother cows.

**TCU RM Reflections:** I will never forget what Jake Schrum, one of our professors, always told us, "You have got to know where you are." I believe if you apply yourself in the TCU RM program, you will know where you are or you will know how to get those answers.

I was very excited and felt quite prepared to get out and apply the knowledge I gained from the program. I did not go to our family ranch at first. I married a Hereford breeder and worked for a ranch in an area that is now Plano. In those days we showed cattle as a means of marketing them. The ranch dispersed after we achieved the goals laid out by the owner. My dad wanted us to come home and manage the ranch for him and we have been here since 1984.

**Advice to Applicants/Students:** A word of advice to applicants/students, this course is very intense, but the rewards are great. You will be prepared to take on most any type of job in the industry. So set your goals and follow your dreams.

**Prior Experience/Education:** Although I began my formal education at Texas A&M with a major in Agricultural Economics, I believe the TCU RM program put everything together for me. I believe I learned more in the 9 months I spent there, than my four years previously. Don't get me wrong, I loved my time at TAMU. Some of my most valued experiences in the program were the opportunities to meet people in the industry and understand how their businesses work. I truly felt that this was a unique opportunity for us in this program because not just anyone has this available to them.

**Involvement in Organizations/Clubs:** Initially, I was a member of the Hereford Association, the TSCRA, and the Independent Cattleman's Association. I served on our local school board for 18 years and the Appraisal board. I am also a Lifetime Committeeman of the Houston Livestock Show. Currently, I am a member of the Red Angus Association, Texas Red Angus Association and past Treasurer and board member. I also hold a membership of R-Calf. These relationships are important. Meeting people from all over the state and nation is important to learning and sharing ideas about current events and new innovations in our industry.

**Other:** There is one last thing I would like to mention. Wherever you end up, be it a family ranch or any other business, remember that communication is key. Always keep those lines of communication open and clear. Your life and job will be much more enjoyable.

**Name:** *Joe Stovell '19*

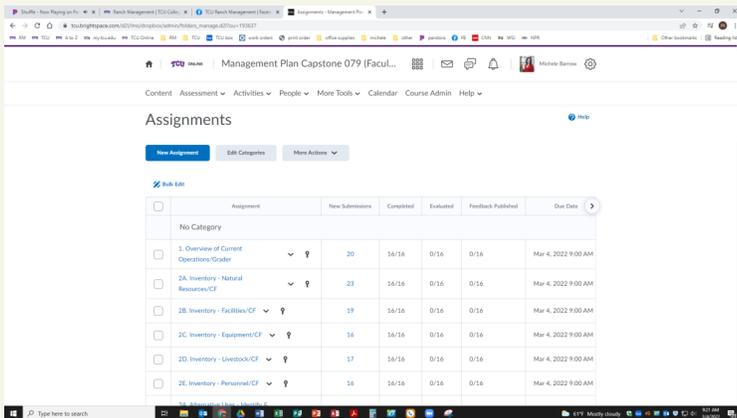
**Current Employer:** Self; Post, TX

**Job Position/Title:** Colt Starter/Horse Trainer

**Job Duties/Responsibilities:** Starting and training ranch colts in the disciplines of reining, cutting, reined cowhorse, team roping, and ranch use. We trot these colts lots of long miles outside, setting a foundation for the rest of their lives. Our goal is to teach these horses to be confident and correct, able to go in any direction after they go through our program.

**TCU RM Reflections:** TCU taught me the skills of running a business, accounting for every detail and how to use that information for success.

**Prior Experience/Education:** I got my first colt breaking job for the Kokernot Ranch in Alpine, TX when I was 16. I've made a living for myself on the back of a horse ever since then. After graduating from TCU Ranch Management, I went into the colt starting business under the guidance of Jeff Williams. The year after graduating I started 247 2 year old colts with the help of my wife and many young men.



*Management Plan Online Submission 03.04.2022*



*Austin White 04.04.2022*

Call (817)257-7145 or  
 email [michele.barrow@tcu.edu](mailto:michele.barrow@tcu.edu) for  
 Cattle Call Spring 2022 Announcements



*Ward Feed Yard 04.06.2022*



*Friday Fun 12.17.2021*



- **April 13: TX Tech Job Fair**, Lubbock, TX
- **April 26 & April 27: Capital Farm Credit Texas A&M Agrilife Hemphill Co. Beef Conference**, Canadian, TX
- **June 14 - June 16: Florida Cattlemen's Association Convention & Trade Show**, Marco Island, FL
- **June 17 & June 18: Alumni and Family Summer Gathering/ Roping**, Amarillo, TX
- **July 11 - July 15: Texas FFA Convention**, Fort Worth TX
- **July 22 & July 23: Oklahoma Cattlemen's Association Convention & Trade Show**, Norman OK

## **TCU Ranch Management Alumni Association, Inc. Executive Committee and Board of Directors**

**President: Jeff Mitchell '02**

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**Missy Bonds '01**

(817)917-2958 [msag98@aol.com](mailto:msag98@aol.com)

**President Elect: Matt McLelland '12**

(806)778-8679 [mjmclelland1@gmail.com](mailto:mjmclelland1@gmail.com)

**Paul Hicks '81**

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**Secretary: Amanda Dyer '08**

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**Chad McCormick '06**

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**Treasurer: Patrick Murray '02**

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**Frank McLelland '81**

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**Treasurer Elect: Dustin Valusek '15**

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**Bryan Morris '02**

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**Communications Director: Jessen Tucker Cowen '13**

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**WHO DID WHAT:**

- mail: TCU Box 297420,  
Fort Worth, TX 76129 OR
- call: 817-257-7145 OR
- email: [ranching@tcu.edu](mailto:ranching@tcu.edu)



**Thank You!!!**

We are pleased that so many of you take advantage of this form to indicate change of address, marriage, birth, or job.

You are helping us keep up with you and that's what we want to do!



As a reminder, due to the rising cost of postage, printing, and budget cuts, **Cattle Call will ONLY be sent via email.**

You are able to view past issues on the TCU RM website <https://cse.tcu.edu/ranch-management/alumni/cattle-call-newsletter.php> or <https://www.facebook.com/TCU-Ranch-Management-269381929485>

*Please make sure we have your most recent email address.*

If you do not have access to a computer or email, let us know and a copy will be mailed to you.

Grad Year \_\_\_\_\_

Name \_\_\_\_\_

**NEW ADDRESS/PHONE/EMAIL**

Address \_\_\_\_\_

City \_\_\_\_\_ State/Zip \_\_\_\_\_

Home Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

**JOB CHANGE**

Company \_\_\_\_\_

Position \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Zip \_\_\_\_\_

Work Phone \_\_\_\_\_

Work E-Mail \_\_\_\_\_

**WEDDING**

Spouse's Name \_\_\_\_\_

Date Married \_\_\_\_\_

**BIRTH**

Baby's Name \_\_\_\_\_

Date Born \_\_\_\_\_

Thank you to all that attended the **TCU Ranch Management Alumni Reception**, which was held in conjunction with the TSCRA Annual Convention. Over 200 alumni were present, and a great time was had by all! We look forward to seeing you at the next alumni event; the Summer Gathering in Amarillo!



*TCU RM Alumni Association Generously Supported By:*



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